

# GENERAL INSTRUCTIONS FOR MARDI GRAS PARADE ENTRIES

Parade Day is the Saturday before Mardi Gras. Check-in time for all entries is 1:00PM. Parade rolls at 2:30PM sharp. The staging area is in the parking lots behind the Bank of Fayetteville & Hugo's, between Mountain & Meadow Streets. The parade route will run east on Mountain St. to East Ave, north on East Ave. to Center St., west on Center to Block St., north on Block to Dickson St., west on Dickson to West Ave., and south on West to the parking entry across from WAC. All non-sponsoring, non-float commercial entries may be asked to exit the parade route on West Ave. before entering the parking area.

**Check in** time for all entries is 1:00PM, parade rolls at 2:30PM sharp.

UPON ARRIVAL, PLEASE CHECK IN

A completed entry form and signed 'Hold Harmless' form will be required, these are available in advance.

It will ask for the following information: Contact person's name, address & phone, Vehicle Registration, Drivers license #, and a cell # to be available at parade, as well as a brief description of entry.

1. **Maximum Float Dimensions:** Height 11', Width 8'
2. **Throws** are required of each non-driving entry. Drivers & cyclists are exempt. Beads, trinkets, are acceptable: no pamphlets or paper product, NO CUPS (they were a trash problem), nothing heavy enough to injure a small child. **-Additionally we must stress that persons throwing items make every effort to get these items as far from the float as possible, we need to keep beads in the hands of the spectators, not lying in the parade route to tempt children into harm's way.**
3. **Walkers** must be 16 yrs of age or older. These people are required to help provide safety to children who will chase beads into the path of the parade vehicles. **You MUST provide your own.** It is NOT the duty of the parade organizers to supply these people!
  - Floats: 4 walkers required.
  - Tow vehicles with trailers: 4 walkers required.
  - Autos: 2 required
4. **Fees** will be paid in full at or before time of check in, as follows.
  - **Commercial non-sponsoring entry with advertising:** \$50.00 each vehicle & or walking group (this includes but is not limited to autos & individuals with advertising signage) This fee will be eliminated if an actual float is built. Determination of 'floatness' is to be made by the Committee for Mardi Gras, Inc. at the time of check in & all decisions will be FINAL.
  - **Commercial entry by Parade sponsor, Emerald Sponsorship @ \$300 (5 vehicles no additional charge), Golden Sponsor @ \$150.00 (4 vehicles) or Amethyst Sponsor @ \$80.00 (2 vehicles):** no additional charge. Commercial entry by any Fat Tuesday sponsor 1 vehicle at no extra charge.
  - **School, community service organization, children's organization entries:** no charge.
  - **Individual, non-ad entries:** no charge.
5. **Content:** Any entry determined by the Committee to be in any way inappropriate will be removed from parade without argument, or altered to suit by parade time. No political, political action, religious, defamatory or adult oriented content will be accepted. Once again, all decisions made by the Committee will be FINAL. IF IN DOUBT, CHECK AHEAD OF TIME. This parade is in broad daylight and intended to be fun, with children of all ages in attendance, as well as persons of all races, creeds, and cultures. It is expressly NOT our intent to offend.
6. **All motorized vehicles** must be road-worthy and have current liability insurance.
7. **All drivers** must have valid drivers license.
8. **DUI** is, as always, illegal. The police will be on hand to enforce the law.
9. **No open containers** see #8.

Questions, call 236-4794